

PRIVACY POLICY

Welcome to SavvyRenity!

SavvyRenity values your privacy and the protection of your personal data. This privacy policy describes what information we collect from you, how we collect it, how we use it, how we obtain your consent, how long we keep it in our databases and, if necessary, with whom we share it.

By purchasing the products, you are accepting the practices described in this Privacy Policy. Use of the website and purchase of the products is also subject to our Terms and Conditions.

This Privacy Policy may change from time to time. Your continued use of the website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. This Privacy Policy has been developed and is maintained in accordance with all applicable federal and international laws and regulations and specifically with the California Online Privacy Protection Act (CalOPPA), the personal data protection laws of the State of Texas and the Personal Information Protection and Electronic Documents Act (PIPEDA - Canadian regulation).

1. GENERAL INFORMATION

The personal data of the users that are collected and processed through the website:

- <https://www.savvyrenity.com>

Will be under responsibility and in charge of:

- **SavvyRenity.**
- admin@savvyrenity.com / hi@savvyrenity.com

(Hereinafter referred to as "SavvyRenity").

2. TYPES OF INFORMATION GATHERED

The information we collect from our users helps to personalize and continually improve the user experience on the website. Here are the types of information we gather:

Information You Give Us. You provide information when you search, read and view content, register as a user, make donations, program and purchase services, purchase products and/or communicate with us through our contact information or through our contact forms. As a result of those actions, you might supply us with the following information:

- First and last name
- Email address
- Phone number (includes WhatsApp number)
- Address (shipping purposes)

- ZIP/Postal code
- IP address
- Payment Information
- Any additional information relating to you that you provide to us directly through our website or indirectly through our website or online presence such as 'cookies'.

SavvyRenity will not collect any personally identifiable information about you, unless you provide it.

Information Collected Automatically: By accessing and using the website you automatically provide us with the following information:

- The device and usage information you use to access the website
- Your IP address
- Browser and device characteristics
- Operating system
- Referring URLs
- Your location
- What parts of the website you use and how often

If you access the website through a mobile phone, we will collect the following information:

- Mobile device ID
- Model and manufacturer
- Operating system
- Version information
- IP address

Payment information: Your credit/debit card information or payment information will be processed by "Stripe", "PayPal" and "WooCommerce" (payment platforms available on the website), which will treat and safeguard your data with total security and with the exclusive purpose of processing the purchase of the products and services. SavvyRenity reserves the right to contract any payment platform available in the market, which treats your data for the exclusive purpose of processing the purchase of the products and services.

See the privacy policy of Stripe, PayPal and WooCommerce here:

- <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>
- <https://stripe.com/gb/privacy>
- <https://automattic.com/privacy/>

GOOGLE Analytics. We use Google Analytics provided by Google, Inc., USA ("Google"). These tool and technologies collect and analyze certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage and purchase history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the website and improve our service.

Please consult Google's privacy policy here:

- <https://policies.google.com/privacy>

Facebook Pixel: Our website uses Facebook pixels that enable us, our advertisers and service providers:

- Collect statistics on our websites and social networks (for example, number of users who visited a page).
- Collect information about how you interact with our websites and social networks (e.g., whether you opened or followed links contained within).
- Personalize online services and marketing communications.
- Match ads to users and optimize advertising campaigns.

Please consult Facebook's privacy policy here:

- <https://www.facebook.com/privacy/explanation>

Automatic Information. Like many websites, we use "cookies." We obtain certain types of anonymous information which is not personally identifiable when your web browser accesses, SavvyRenity or third-party content served by or on behalf of SavvyRenity on other websites. Some of the information we collect and analyze includes the Internet protocol (IP) address; computer and connection information such as browser type, version, and connection speed; purchase history; and the products you searched for, viewed, and possibly purchased.

Social Media: On our website you will find links and functions linked to different social networks, in which you can share your information.

It is advisable to consult the privacy policy and data protection of each social network used on our website.

- Facebook: <https://www.facebook.com/privacy/explanation>
- YouTube: <https://policies.google.com/privacy>
- Twitter: <https://twitter.com/privacy>

3. HOW LONG WE KEEP YOUR DATA

Personal data will be kept for the time necessary for the provision of the products and services. SavvyRenity may be allowed to retain personal data for a longer period whenever the user has given consent to such processing, as long as such consent is not withdrawn. Furthermore, SavvyRenity may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority. Once the retention period expires, personal data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

4. HOW WE USE YOUR INFORMATION.

In general, we use the information we collect primarily to provide, maintain, protect and improve our current website and products. We use personal information collected through our site as described below and described elsewhere in this Policy to:

- Identify you as a user in our system.
- User registration.
- Provide memberships.
- Process payment of donations.
- Provide the services.
- Deliver the products.
- Manage returns and refunds.
- Improve our products, website, and how we operate our business.
- Understand and enhance your experience using our website and products.
- Respond to your comments or questions through our support team.
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages.
- Communicate with you about upcoming events, offers and news about products and services offered by SavvyRenity and our selected partners.
- Marketing purposes of SavvyRenity.
- Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service.
- Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

5. HOW DO YOU GET MY CONSENT?

By registering on the website, scheduling a service, making a donation, ordering a product, communicating with us through the contact forms or our contact information, accepting the use of cookies by our website and providing us with personal information to communicate with you, you consent to our collection, storage and use of your information on the terms contained in this privacy policy. You consent to the use of cookies on our website when you give your acceptance through the pop-up window shown on the home page when you enter the website. You may withdraw your consent by sending us your request via the contact information or the contact page.

6. HOW WE SHARE INFORMATION

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below.

Third-Party Service Providers. We employ other companies and individuals to perform functions on our behalf. Examples include processing payments (Stripe, PayPal and WooCommerce), building the platform and hosting the website (Shopify), delivering products (courier companies), sending emails, analyzing data (Google Analytics), creating ads (Facebook, Google), providing marketing assistance, and delivering search results and links.

These third-party services and tools may have access to personal information needed to perform their functions, but may not use that information for other purposes. Information shared with these third-party services will be treated and stored in accordance with their respective privacy policies and our privacy policy.

Business Transfers. In the event that SavvyRenity creates, merges with, or is acquired by another entity, your information will most likely be transferred. SavvyRenity will email you or place a prominent notice on our website before your information becomes subject to another privacy policy.

Protection of SavvyRenity and others. We release personal information when we believe release is appropriate to comply with the law, enforce or apply our Terms and conditions and other agreements, or protect the rights, property, or safety of SavvyRenity, our users or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

With Your Consent. Other than as set out above, you will receive notice when personally identifiable information about you might go to third parties, and you will have an opportunity to choose not to share the information.

Anonymous Information. SavvyRenity uses the anonymous browsing information collected automatically by our servers primarily to help us administer and improve the website. We may also use aggregated anonymous information to provide information about the website to potential business partners and other unaffiliated entities. This information is not personally identifiable.

Email Address. The email address that you supply to us for purposes of receiving our email communications will never be rented or sold to a third party.

7. PROTECTING YOUR INFORMATION

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input. If transactions are processed on the website, transaction information is transmitted to and from the website in encrypted form using industry-standard SSL connections to help protect such information from interception. We restrict authorized access to your personal information to those persons who have a legitimate purpose to know that information to provide products or services to you and those persons you have authorized to have access to such information.

SavvyRenity follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once SavvyRenity receives it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while SavvyRenity strives to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so.

8. RIGHTS

Users who provide information through our website, as data subjects and data owners, have the right to access, rectify, download or delete their information, as well as to restrict and object to certain processing of their information. While some of these rights apply generally, others apply only in certain limited circumstances. We describe these rights below:

- **Access and portability:** to access and know what information is stored in our servers, you can send us your request through our contact information.
- **Rectify, Restrict, Limit, Delete:** You can also rectify, restrict, limit or delete much of your information.
- **Right to be informed:** Users of our website will be informed, upon request, about what data we collect, how it is used, how long it is retained and whether it is shared with third parties.
- **Object:** When we process your information based on our legitimate interests as explained above, or in the public interest, you may object to this processing in certain circumstances. In such cases, we will stop processing your information unless we have compelling legitimate reasons to continue processing it or where it is necessary for legal reasons.
- **Revoke consent:** Where you have previously given your consent, such as to allow us to process and store your personal information, you have the right to revoke your consent to the processing and storage of your information at any time. For example, you may withdraw your consent by updating your settings. In certain cases, we may continue to process your information after you have withdrawn your consent if we have a legal basis for doing so or if your withdrawal of consent was limited to certain processing activities.
- **Complaint:** If you wish to file a complaint about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority. Users can exercise all these rights by contacting us through the contact information or the contact page.
- **Rights related to automated decision-making, including profiling:** website users may request that we provide a copy of the automated processing activities we conduct if they believe that data is being unlawfully processed.

9. CHILDREN'S ONLINE PRIVACY PROTECTION

We are in compliance with the requirements of the California Online Privacy Protection Act (CalOPPA – U.S regulation), the personal data protection laws of the State of Texas and the Personal Information Protection and Electronic Documents Act (PIPEDA - Canadian regulation), regarding the protection of the personal data of minors. Although the website and products are available to all ages, we do not collect any information from children under the age of 13 without the respective permission of their parents or legal guardians. If you become aware that a child under the age of 13 has provided us with personal information without the permission of a parent or legal guardian, please contact us. If we become aware that a minor has provided us with personal information without parental or legal guardian permission, we

will take steps to delete that information, terminate that person's account, and restrict access to that person's account.

10. EDITING AND DELETING INFORMATION

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect. You can change, modify, rectify and delete your Information at any time, please contact us through the contact information. To opt-out of SavvyRenity email, follow the instructions included in the email. Your request should be processed within 48 hours.

11. THIRD PARTIES

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information SavvyRenity collects from you. If you disclose your information to others, whether other users or suppliers on SavvyRenity, different rules may apply to their use or disclosure of the information you disclose to them. SavvyRenity does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. SavvyRenity is not responsible for the privacy or security practices of other websites on the Internet, even those linked to or from the SavvyRenity site. SavvyRenity encourages you to ask questions before you disclose your personal information to others.

12. CONTACT US

If you have questions or concerns about these Privacy Policy and the handling and security of your data, please contact us through our contact page or via the contact information below:

SavvyRenity.

admin@savvyrenity.com

469-454-8580