

# COOKIE POLICY

## Welcome to SavvyRenity!

This Cookie Policy explains how and why cookies and other similar technologies may be stored on and accessed from your device when you use or visit:

- <https://www.savvyrenity.com>

(Hereinafter referred to as “**SavvyRenity**”).

The information collected through cookies will be under responsibility and in charge of:

- **SavvyRenity.**
- [admin@savvyrenity.com](mailto:admin@savvyrenity.com)

This Cookie Policy should be read together with our Privacy Policy and our Terms and Conditions.

**By using the website, you accept the use of cookies by SavvyRenity, in the terms contained in this policy.**

## 1. WHAT ARE COOKIES?

Cookies" are small text files that are stored on your computer or mobile device when you visit a website. They allow the website to recognize your device and remember if you have been to the website before.

Cookies are a very common web technology; most websites use cookies and have done so for years. Cookies are widely used to make the website work more efficiently.

Cookies are used to measure which parts of the website users visit and to personalize their experience. Cookies also provide information that helps us monitor and improve the performance of the website.

## 2. REFUSING OR WITHDRAWING CONSENT TO THE USE OF COOKIES

If you do not want Cookies to be dropped on your device, you can adjust the setting of your Internet browser to reject the setting of all or some Cookies and to alert you when a Cookie is placed on your device. For further information about how to do so, please refer to your browser ‘help’, ‘tool’, or ‘edit’ section. Please note that if you use your browser settings to block all Cookies, including strictly necessary Cookies, you may not be able to access or use all or parts of the functionalities of SavvyRenity.

If you want to remove previously-stored Cookies, you can manually delete the Cookies at any time. However, this will not prevent SavvyRenity from placing further Cookies on your device unless and until you adjust your Internet browser setting as described above.

We provide the links for the management and blocking of cookies depending on the browser you use:

- Microsoft Edge: <https://support.microsoft.com/en-us/office/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09?ui=en-us&rs=en-us&ad=us>
- Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

### **3. FIRST-PARTY COOKIES**

We use Cookies to enhance the performance of our website and personalize your online SavvyRenity experience. Cookies help us to collect information on how people use our website and which pages they visit. They enable us to monitor the number of visitors and to analyze website usage patterns and trends. We collect this information anonymously, so it does not identify anyone as an individual and no personal information is stored in our Cookies. We always use Cookie data in a responsible way.

### **4. THIRD-PARTY COOKIES**

Third-party cookies may come from partners or third-party companies that provide functional web services or tools for our website and the optimal functioning and operation of our services. We use third party cookies responsibly and for the sole purpose of providing optimal functioning of the platform and services. You may opt out of these cookies by following the cookie removal information contained in this document or the technical information of the browser from which you access our website and services.

### **5. PERSISTENT COOKIES**

We use persistent Cookies to improve your experience of using SavvyRenity. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you use SavvyRenity. Persistent Cookies remain on your device until deleted manually or automatically.

### **6. SOCIAL COOKIES**

These cookies allow you to share our website and click “Like” on social networks like Instagram, Twitter, Google, and LinkedIn, etc. They also allow you interact with each distinct

platform's contents. The way these cookies are used and the information gathered is governed by the privacy policy of each social platform.

## 7. USES OF COOKIES

Our Cookies are used for the following purposes:

**Strictly Necessary:** These Cookies are essential for SavvyRenity to perform its basic functions.

**Security:** We use these Cookies to help identify and prevent potential security risks.

**Analytics and Performance:** Performance Cookies collect information on how users interact with our website, including what pages are visited most, as well as other analytical data. We use these details to improve how our website function and to understand how users interact with them.

**Advertising:** These Cookies are used to display relevant advertising to visitors who use our services or visit website we host or provide, as well as to understand and report on the efficacy of ads served on our website. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build user profiles, including showing you ads based on products you've viewed on our website. These are set by SavvyRenity and trusted third party networks and are generally persistent in nature.

**GOOGLE Analytics.** We use Google Analytics provided by Google, Inc., USA ("Google"). These tool and technologies collect and analyze certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage and purchase history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the website and platform and improve our service.

## 8. CONTACT US

If you have questions or concerns about this Cookie Policy and the handling and security of your data, please contact us through our contact page or via the contact information below:

**SavvyRenity.**

[admin@savvyrenity.com](mailto:admin@savvyrenity.com)

**469-454-8580**